

GLOBAL **ISSUES**  
 GLOBAL **ECONOMY**  
 GLOBAL **WORKFORCE**  
 GLOBAL **CITIZENSHIP**



**1 IN 5**  
 JOBS IN U.S. TIED TO  
 INTERNATIONAL TRADE

**4/5 NEW JOBS GENERATED**  
 BY INTERNATIONAL BUSINESS

**120% GROWTH**

INTERNATIONAL TRADE  
 WITHIN 15 YEARS

**1/3** CORPORATE PROFITS  
 FROM  
 IMPORT-EXPORT TRADE

**78%**  
 OF EMPLOYERS AGREE

**96%**  
 OF EMPLOYERS AGREE

"ALL COLLEGE STUDENTS  
 SHOULD HAVE EXPERIENCES  
 THAT TEACH THEM HOW TO  
 SOLVE PROBLEMS WITH  
 PEOPLE WHOSE VIEWS ARE  
 DIFFERENT FROM THEIR OWN!"

**9 IN 10**  
 OF EMPLOYERS VALUE  
 INTERCULTURAL SKILLS

"ALL COLLEGE STUDENTS  
 SHOULD GAIN  
 INTERCULTURAL SKILLS AND  
 AN UNDERSTANDING OF  
 SOCIETIES AND COUNTRIES  
 OUTSIDE THE U.S!"

**>75%** CRITICAL THINKING  
 WRITTEN & ORAL COMMUNICATION  
 COMPLEX PROBLEM-SOLVING  
 REAL-WORLD KNOWLEDGE

In today's increasingly globalized world, graduates are expected to have **cross-cultural communication skills** and **knowledge of global issues**.

**We have the solution.**



**FLORIDA STATE UNIVERSITY**  
*Global Citizenship Certificate*

Develop necessary skills and global competencies through 4 academic courses\* and intercultural experiences.



**4**

**Academic Courses\***



**1**

**Sustained Experience**



**8**

**Intercultural Events**

\*Required academic courses (Global Perspectives & Global Citizenship) meet liberal studies requirements: X, E-Series & W.



**cge.fsu.edu/globalcitizen**



**globalcitizen@fsu.edu**



**/FSUGCC**

\*Statistics based on national surveys of business and non-profit leaders. Sources include:  
 tero.com/workshop\_intercultural-competence-stats.php  
 list.aacu.org/leap/public-opinion-research/2015-survey-falling-short  
 aacu.org/leap/presidentstrust/compact/2013SurveySummary